

Business & Leadership Bootcamp, Abu Dhabi By Harvard Student Agencies

January 2nd - 4th, 2026



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CONFERENCE DETAILS



January 2nd - 4th, 2026



9:00 AM - 5:00 PM (GST)



Ages 13 - 18



Abu Dhabi University



+971 56 859 2259



\$950.00 (3500 AED)

MASTER BUSINESS EXCELLENCE WITH HARVARD MENTORS

Join an exclusive 3-day intensive conference featuring Harvard Business School Alumni. This transformative conference develops strategic thinking and leadership competencies through real-world case studies. Participants master business fundamentals while building invaluable mentor networks.

ELITE TRAINING THAT OPENS DOORS TO LEADERSHIP

Experience Harvard's case-based learning through consulting basics, M&A analysis, and business planning. Participants gain strategic thinking, team building, and executive presence skills. Earn an official certificate while developing analytical capabilities that distinguish future business leaders.

Learn More



Day 1: Foundations of Consulting & Market Strategy

►► What is Consulting?

- Understanding MBB (McKinsey, BCG, Bain) & the role of consultants
- Case study methodology
- Market sizing & business case questions
- Industry overview

►► Market Sizing & Profit and Loss

- Market sizing framework & assumptions
- Key profitability formulas & strategies to optimize revenue and cost

►► Case Setup & Interview Preparation

- Step-by-step approach to structuring and solving cases
- Hands-on case interview practice

Day 2: Business Growth & Strategic Decision-Making

►► Entering a New Market

- 5-step market entry strategy

►► Marketing vs. Branding

- Developing strong marketing & branding strategies

►► Mergers & Acquisitions

- Why companies merge?
- Real-world case studies & analysis frameworks

►► Pricing Strategies

- Cost-based & price-based costing models
- Competitive pricing analysis

►► Operations & Stakeholder Management

- Process analysis, inventory & supply chain management
- Conducting effective stakeholder interviews



Day 3: Entrepreneurship & Career Development

► Idea Generation & Validation

- Identifying business opportunities & market gaps
- Characteristics of a feasible and sustainable idea

► Perfecting the Elevator Pitch

- Crafting a compelling value proposition
- Anatomy of a winning pitch

► Market Research & Competitive Analysis

- Using research for market entry & business growth
- SWOT analysis framework

► Business Plan Development

- Lean startup model & MVP creation
- Agile business strategies & venture financing

► Career Success Tips

- Resume & interview preparation
- Behavioral interview best practices



WHAT MAKES OUR APPROACH UNIQUE?

- Real-World Business Project Development
- Cross-Industry Strategic Thinking
- Entrepreneurial Problem-Solving Skills
- Harvard-Level Mentorship Experience
- Foundations in Leadership & Decision-Making
- Professional Communication & Presentation Skills

Register Now *Limited Seats!*

Contact us:

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