CAMBRIDGE

TECH LEAD BOOTCAMP, JEDDAH

Leadership in Technology

8th July - 10th July 2025

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UBT
جامعة الأعمال و التكنولوجيا
UNIVERSITY OF BUSINESS AND TECHNOLOGY

Empowering Future Leaders in the Digital Age

Get ready for an exciting three-day experience at the Cambridge Tech Lead Bootcamp! This hands-on program is perfect for current and future leaders who want to succeed in today's fast-changing digital world.

Led by expert mentors, you'll learn how to lead with confidence using the latest tools in AI, data, and agile thinking. It's a fun, practical, and powerful way to boost your leadership skills and prepare for real-world success.

Conference Details

📅 8th July - 10th July 2025

🕐 9:00 AM - 5:00 PM (AST)

👤 Ages 13 - 18

📍 UBT
Jeddah, Saudi Arabia

📞 +966 59 469 5190

SR SAR 4500*

Learn More

Scholarships available. Contact us to know more!

MODULE 1: FOUNDATIONS OF LEADERSHIP: GUIDING TEAMS IN A TECH-DRIVEN WORLD

- Learn the basics of leadership and how it's different from management.
- Explore leadership styles in tech-driven organizations.
- Identify key leadership skills for leading digital-era teams.
- Understand how AI and tech are changing leadership and decision-making.

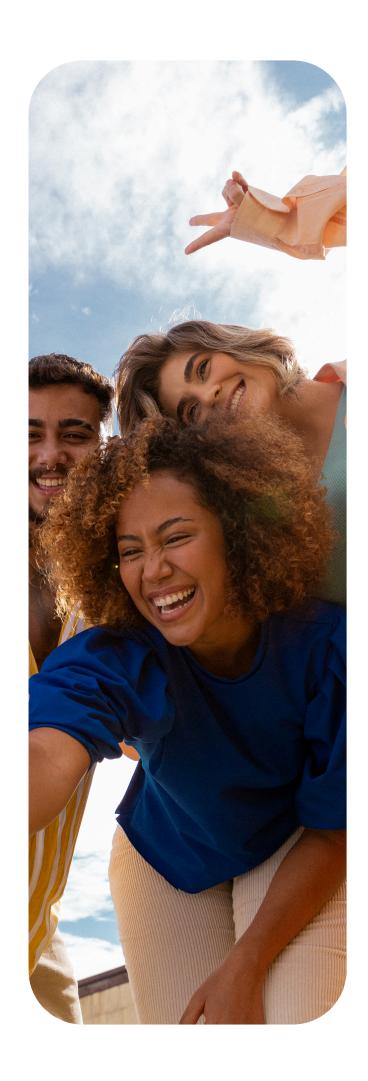## MODULE 2: THE AI REVOLUTION: UNDERSTANDING THE TECHNOLOGIES RESHAPING LEADERSHIP

- Learn the basics of AI and its business uses.
- Explore AI models and real-world case studies.
- Understand how AI makes predictions and decisions.
- Build an AI model to solve a business problem.
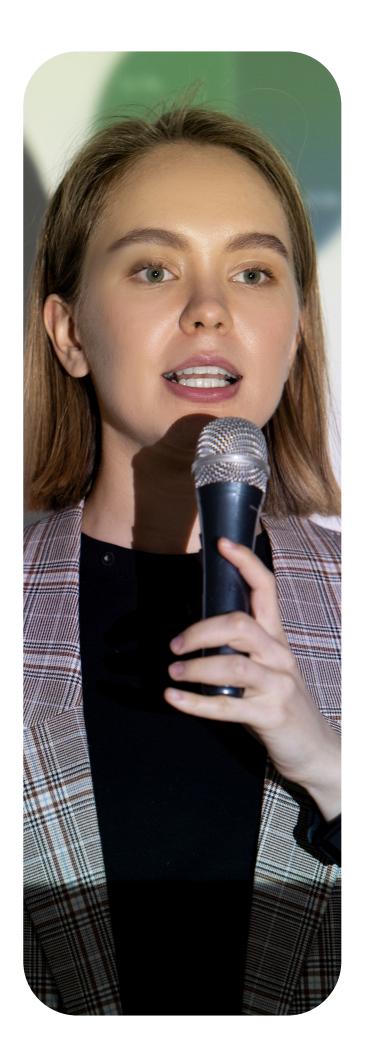- Discover how AI is changing leadership and business strategy.

MODULE 3: AGILE & ADAPTIVE LEADERSHIP: THRIVING IN THE ERA OF DISRUPTIVE INNOVATION

- Learn agile and adaptive leadership for tech change.
- Explore how AI and new tech affect leadership.
- Develop strategies for agility and adaptability.
- Learn to lead teams through uncertainty and market shifts.
- Apply agile leadership through simulations and case studies.

MODULE 4: DATA-DRIVEN LEADERSHIP: MAKING HIGH-IMPACT DECISIONS IN THE AI AGE

- Learn data basics, its life cycle, and decision-making role.
- Explore real-world data-driven business strategies.
- Balance AI insights with human judgment.
- Develop strategies for quick experimentation and decisions.
- Apply data leadership through exercises and case studies.

MODULE 5: PITCHING & STORYTELLING: INSPIRING STAKEHOLDERS IN AI & TECHNOLOGY

- Learn why storytelling is key in AI and tech leadership.
- Craft narratives that connect with different audiences.
- Simplify complex tech ideas for broader audiences.
- Build confidence in delivering persuasive pitches. Apply storytelling frameworks to real-world scenarios.

MODULE 6: PERSONAL LEADERSHIP PROJECT: APPLYING INNOVATION AND STRATEGY TO REAL-WORLD CHALLENGES

- Apply workshop learnings to create a business idea.
- Refine your pitch deck with real-time feedback.
- Gain hands-on experience in pitching a business case.
- Learn about investor pitching and leadership challenges.
- Engage in peer learning and collaborative problem-solving.

WHAT MAKES OUR APPROACH UNIQUE?

- **Tech-Driven Leadership** – Integrates AI, data-driven decision-making, and agile methodologies into leadership training.

- **Hands-On Learning** - Engaging, interactive sessions with real-world case studies and problem-solving exercises.

- **Expert Mentorship** – Learn from industry leaders and receive personalized guidance to accelerate your growth.

OUR MENTORS

Led by industry experts, our mentors provide hands-on guidance in leadership, AI, data-driven decision-making, and agile methodologies, ensuring a practical and transformative learning experience.

Join us — limited seats available!

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