

HARVARD BUSINESS & LEADERSHIP BOOTCAMP

Learn. Lead. Excel. The Harvard Way.





Unlock Your Consulting & Entrepreneurial Potential in Just 3 Days!


Why Join Our Bootcamp?


This interactive, hands-on 3-day Bootcamp is designed to equip aspiring business leaders with essential consulting, management, and entrepreneurial skills. Learn industry frameworks, develop problem-solving abilities, and enhance strategic thinking through real-world case studies and activities.

3 Days | **Dubai, Abu Dhabi, & Riyadh**

 June 28-30 (Dubai)

 July 2-4 (Abu Dhabi)

 July 7-9 (Riyadh)

 9:00-5:00

 USD 817

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A UNIQUE OPPORTUNITY!

For the first time in the GCC, this Bootcamp offers an exclusive chance to learn from Harvard Business School mentors—current students who are passionate about guiding others and have worked as consultants on real-world projects. Join industry experts and top consultants to build leadership skills, master case-solving techniques, and prepare for real-world business challenges in an immersive learning environment.

PROGRAM STRUCTURE

Our 3-day Bootcamp is structured to ensure maximum engagement and learning. Each day focuses on a key area of business consulting and entrepreneurship, combining theory with hands-on exercises, simulations, and mentorship sessions.



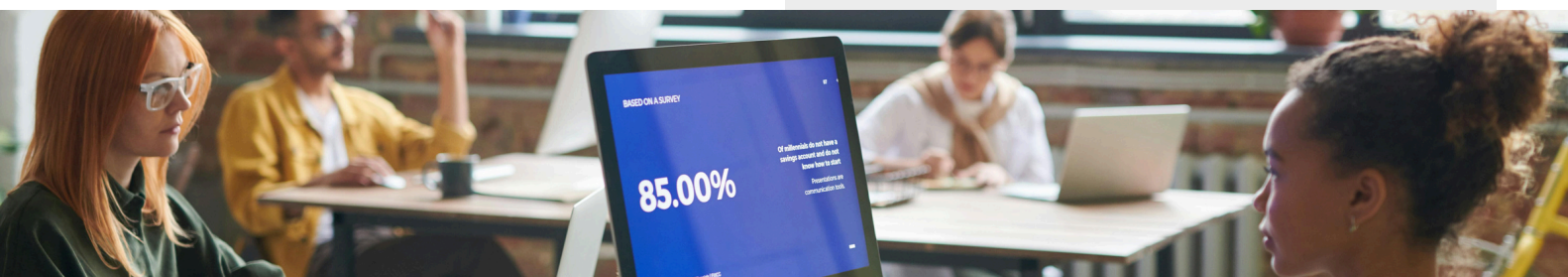


Day 1: Foundations of Consulting & Market Strategy

- ▶ **What is Consulting?**
 - Understanding MBB (McKinsey, BCG, Bain) & the role of consultants
 - Case study methodology & types of case questions
 - Market sizing & business case questions
 - Industry overview
- ▶ **Market Sizing & Profit and Loss**
 - Market sizing framework & assumptions
 - Key profitability formulas & strategies to optimize revenue and cost
- ▶ **Case Setup & Interview Preparation**
 - Step-by-step approach to structuring and solving cases
 - Effective analysis & recommendation strategies
 - Hands-on case interview practice

Day 2: Business Growth & Strategic Decision-Making

- ▶ **Entering a New Market**
 - 5-step market entry strategy
- ▶ **Marketing vs. Branding**
 - Developing strong marketing & branding strategies
- ▶ **Mergers & Acquisitions**
 - Why companies merge & the consultant's role
 - Real-world case studies & analysis frameworks
- ▶ **Pricing Strategies**
 - Cost-based & price-based costing models
 - Competitive pricing analysis
- ▶ **Operations & Stakeholder Management**
 - Process analysis, inventory & supply chain management
 - Conducting effective stakeholder interviews





Day 3: Entrepreneurship & Career Development

▶ Idea Generation & Validation

- Identifying business opportunities & market gaps
- Characteristics of a feasible and sustainable idea

▶ Perfecting the Elevator Pitch

- Crafting a compelling value proposition
- Anatomy of a winning pitch

▶ Market Research & Competitive Analysis

- Using research for market entry & business growth
- SWOT analysis framework

▶ Business Plan Development

- Lean startup model & MVP creation
- Agile business strategies & venture financing

▶ Career Success Tips

- Resume & interview preparation
- Behavioral interview best practices

WHAT MAKES OUR APPROACH UNIQUE?

1. First-of-its-kind program in the GCC with Harvard Business School mentors
2. Highly interactive sessions with real-world case studies
3. Hands-on activities & peer collaboration
4. Practical consulting frameworks & business insights
5. Expert-led discussions & mentorship opportunities
6. Network with top industry leaders and fellow aspiring business professionals

OUR MENTORS

Our mentors include top business leaders, Harvard Business School alumni, and experienced consultants who have worked with global firms such as McKinsey, BCG, and Bain. Learn from the best and get personalized career guidance.

Join Us & Fast-Track Your Business Career! Seats are limited!

Connect with Director of A Learning Lab

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Learn More

